

Workshop C			
Topic: Rural tourism			
Sub - themes: Endogenous potential of the regions. Marketing know-how. Agrotourism.			
Moderator: Ing. Elena Jankovičová			
Prezentujúci	Názov organizácie	Krajina	Názov témy
<i>Marcela Herichová</i>	LAG Horný Liptov	SR	Cycle - roads in Liptov
<i>Mgr. Norbert Végh</i>	LAG LION	SR	Support of tourism in Levoca using new information technologies – Tourist guide and 3D presentations
<i>Ing. Nikola Velebná + Petr Pecha</i>	LAG Rýmařovsko, o.p.s	ČR	RegTIM regional mobile informational manager
<i>Ing. Miroslav Mačák</i>	LAG Region HANÁ	ČR	Tourists of the region “Hanácko”
<i>Steven Delahaye</i>	LAG Othe-Armance	FR	Exchange and transfer of experience about tourism organization
<i>Kate Lindley</i>	PLANED	UK	Inspiring communities – Listening to the locals
<i>Kaj Loman</i>	LAG Etpähä ry	FI	Building transnational cooperation

Outputs of the workshops:

During the workshop there were presentations on specific related topics of activities in tourism as well as collaborative projects.

Participants in the discussions said the following brief suggestions:

- 🌿 promotion of rural tourism in the LEADER approach is essential and can develop the local economy of the territory. It is important to support the rural tourism in the next programming period.
- 🌿 there are different forms of the financing of rural tourism in the Program of the rural development – important is financial help through axle 3 and collaboration projects. Both of them are intensively used by LAGs.
- 🌿 to prepare plans for the future development of the rural tourism the LAGs and applicants have to know clear funding rules, supported activities to be eligible for next programming period well in advance.
- 🌿 to implement plans for the development of rural tourism it would be beneficial for applicants to simplify administrative procedures for applying and implementing
- 🌿 great benefit for rural areas for to develop the rural tourism is cooperation at the national and international level.



Ing. Elena Jankovičová



Marcela Herichová



Mgr. Norbert Végh



Petr Pecha



Ing. Miroslav Mačák

Steven Delahaye



Kate Lindley





Kaj Loman

